Digital Readiness Assessment Tool

Introduction

This comprehensive assessment tool helps Vietnamese enterprises evaluate their digital transformation readiness across key business dimensions. Complete this assessment to receive personalized recommendations for your digital transformation journey.

Assessment Categories

1. Technology Infrastructure Readiness
- Current IT systems and hardware capabilities
- Cloud computing adoption level
- Cybersecurity measures and data protection
- Network connectivity and bandwidth capacity

2. Digital Skills and Workforce Capability
- Employee digital literacy levels
- Management digital leadership skills
- Training and development programs
- Change management readiness

3. Business Process Digitization
- Current process automation level
- Data collection and analytics capabilities
- Customer interaction digitization
- Supply chain digital integration

4. Customer Experience Digital Maturity
- Digital customer touchpoints
- Online service delivery capabilities
- Customer data utilization
- Omnichannel experience delivery

Scoring Framework

Each category is scored from 1-5 points:
1 - Basic/Traditional approach
2 - Limited digital adoption
3 - Moderate digital implementation
4 - Advanced digital capabilities
5 - Digital-first organization

Recommendations Based on Score

Score 16-20: Digital Leader - Focus on innovation and optimization
Score 12-15: Digital Adopter - Expand existing capabilities
Score 8-11: Digital Beginner - Implement foundational systems
Score 4-7: Digital Starter - Begin with basic digitization